

March, 2009



## Lunch specials for \$6 AND Lunch in 40 minutes or less - or it's FREE!!!!

Whether you're tight on cash or tight on time, lunch at the **firefly** fits both your wallet and your schedule! Lunch for \$6 - what a deal! And as long as you mention to your server that you need to be in and out in 40 minutes or less, we guarantee you'll be in and out in 40 minutes or less - or it's free, no matter what your lunch selection is!

### Choose from our daily menu or choose a special:

Soup and Salad - Choice of house salad or Caesar Salad and cup of house-made firefly soup,

Or a Personal Pizza - a 2-topping pizza and drink,

Or a choice of the daily Quiche, Flatbread or Pasta!

So if you're in a rush, it's okay. And if you're short on cash, well, \$6 can take you a long way at the **firefly**! Come in today!



## What's all the Twitter About?

No, we're not talking about birds! We're referring to Twitter, the social networking, micro-blogging platform that's growing by leaps and bounds. It's called micro-blogging because all messages, or **Tweets**, have to be 140 characters or less. So it quickly let's you communicate a short message, that usually answers the question "what are you doing". Twitter utilizes a simple methodology: friends and followers. A friend is someone whose Tweets you read since they're sent to you. A follower is someone who reads your Tweets by subscribing to them. It's a simple two-way relationship, and if you decide you no longer want to read Tweets, you simply un-follow them.

You can send your messages via the Twitter website, or through applications that interface with other social networking sites, your browser, or your phone. Tweeter also has a load of third-party programs and plug-ins that allow you to expand on your networking.

In the last year the use of Twitter has grown exponentially and been embraced by Fortune 500 companies, politicians, the government, education, media and individuals. CNN, the Whitehouse, the BBC, JetBlue, Kodak, and H&R Block are all active Twitters.

## Upcoming Events

### March

***Our neighbor, the Rosebud Theater, has an active schedule of events for March. Join us before, or after, the show!***

### ***5th Merle Haggard***

Nothing common about this man! Book your dinner reservation early!

### ***6th Branson on the Road***

Bring the family to the firefly for dinner then head to Branson, right next door!

### ***7th Puss in Boots***

Treat your the kids to lunch @ firefly before the show.

### ***14th The Pirates of Penzance***

Ahoy Matey! Get ready for the show with a seafood entree @ the firefly!

### ***15th Shamrock Club!***

Wear the green for this 4-7 pm fundraiser, which features a taste

For the **firefly**, Twitter allows us to let you know what we're up to. We can tell **firefly followers** about **menu specials, events, and impromptu gatherings**. Like when the suckling pig arrived last month...we could have immediately let followers know that fresh BBQ was on the menu that week. Or when entertainers from Rosebud performances come by before/after the show. We'll let you know who's in the house! Or when we decide to run drink specials - half-price anyone? And the best part is...you can Twitter right back to us. You can tweet us your likes and your dislikes, the hits and misses, or just what you're doing.

If you haven't seen Twitter, we'd like you to take a look. It's a great new tool for us, and something we think will allow us not only to communicate quickly, but to **further develop our relationships with our fireflies**.

If you follow the **firefly**, we'll be sending out Tweets initially on a fairly random basis, as we're getting used to it too. But once we have it down in our system, you can expect a couple of Tweets a week, just to let you know what's going on, or what's coming in.

To give you an idea, here are a few of my recent tweets:

**fireflygrill** celebrated our 3rd birthday last night! We had Étouffée, turtle soup, fresh oysters, oyster poor boys, jambalaya and too many hurricanes!

**fireflygrill** Pulling out the olives for some dirty girl martinis! The Rat Pack is coming Saturday and we will be serving thick steaks & stiff drinks!

So if you're up for it, **we invite you join us on Twitter**. Here's how: Go to <http://twitter.com> and register your real name BEFORE it is gone! Using your real name is recommended as that way your friends and associates can find you. Now you have your own page, and you can send the address out to everyone you know, [twitter.com/yourname](http://twitter.com/yourname). If you go to the Settings menu, you can set your phone so that it receives tweet messages.

Now, decide who to follow. Start with us at <http://twitter.com/fireflygrill>. Then choose who else to follow. Search for your friends, business associates, or follow your favorite band, politician, person or cause. Once you find them and click on their profile, you have the option to turn device updates on or off. If you turn them on, tweets will be sent directly to your phone or your IM messenger, once you have your phone registered.

Then go ahead and write your first tweet. Press update and your tweet is published on the website and appears on the page of anyone following you. It's that easy! You can also direct message us (and others) through Twitter or by putting an @ before their user name, ie: @fireflygrill.

We're excited about the possibilities that Twitter offers us and the opportunity to keep our **fireflies** "in the know" in a quick, efficient manner. **We hope you'll join and follow us!**

## Tasting, tasting, tasting!



To get our fireflies out and usher in spring the

of Ireland! Details on our web site.

17th Taste of Ireland

Join us for our beer tasting & a bit of Irish hospitality!

25th Vino, vino, vino!

Come sample some of the new releases, and seasonal dishes, @ our wine tasting!

### 28th The Letterman

Stop in for dinner & we'll get you out in plenty of time to enjoy the timeless sounds of the Lettermen @ the Rosebud. Call for reservations today!

See more at [www.ffgrill.com](http://www.ffgrill.com)

## Sweet Spring Sangria!



only at the firefly!

*A white wine punch typically from Spain or Portugal, sangria is a delicious blend of wine, fruit, a natural*



**firefly grill** is hosting two tastings this month. It's our way of getting you moving after a long winter. Whether you're a beer aficionado or a wine lover, we've got you covered this month!

On March 17 we'll have a classic Irish tasting paired with some classic Irish Harp and Guinness. Sample Smoked Cod Fish Pie, Lamb Base stew, and other traditional tastes of Ireland. Never had Bangers & Mash? Now's your chance! Complete menu is on the website, and we're filling fast, so make your

reservations today!

For our wine lovers, on March 25 **firefly** will host a 4-course wine dinner. Featuring 90 point wines and seasonal dishes, the dinner will be hosted by Mr. Chris Rutter, the wine guy from Koerner Distributors. Menu and wine selections will be coming soon, check our website at [www.ffgrill.com](http://www.ffgrill.com).

So help us give winter the boot and welcome spring. Come join us at the firefly! **Call for reservations 342-2002.**

*sweetener (honey or fruit juice) and spirits.*

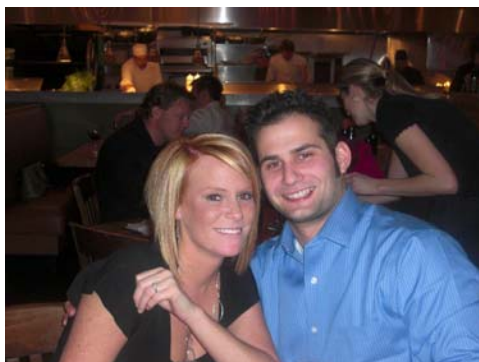
*Our drink of the month is a berry spring white sangria, a refreshing taste of spring. A blend of white wine, brandy, blackberries, strawberries, blueberries and raspberries, it's a perfect drink to relax with! It's also a good way to get one heck of an anti-oxidant kick! Stop by and try one out!*

## *The Luck of the Irish*



## **come celebrate with the Shamrock Club!**

We can't promise you a pot of gold but we can offer a bit of Irish hospitality, and probably a bunch of blarney, with Shamrock Club of Southeastern Illinois. On Sunday, March 15, the club will host a fundraiser at the firefly to support Camp New Hope. A \$50 donation gets you a 3-course Irish dinner, 2 drink tickets, and lots of Irish cheer, complete with the music of Irish bagpipes. Come out and support this worthy cause. Check our



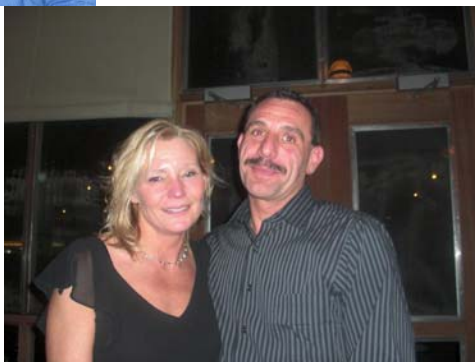
## **The firefly's a special place...**

where **special things happen**. This Valentine's Day we were proud to be the site for two engagements. We're honored you chose the firefly for your special night!

Thanks to so many of you for joining us to celebrate the firefly's 3rd birthday and the start of Mardi Gras season. The house was packed and we raised the roof! We couldn't ask for a better group to celebrate with!

Both our January and our March lobster bakes were extremely well-attended and we think a good time was had by all. We believe our fireflies like the socializing and networking almost as much as the food, so we're going to plan more events like this in the future. We'd love your input, so please feel free to drop us a note and let us know what you think.

And we finally got around to adding photo albums to our website. Take a peek and see....[www.ffgrill.com](http://www.ffgrill.com).



Sincerely,

Kristie & Niall Campbell

**firefly grill**

website for more  
details.

[www.ffgrill.com](http://www.ffgrill.com)

**Call today to reserve  
your spot at the table!  
217-342-2002**

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